# Hidden benefits of light rail systems in the urban transport network

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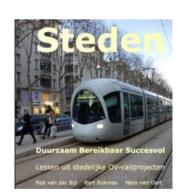


Meeting Rotterdam/The Hague 2014



### Resume

- Research agenda
  - Optimizing public transport
  - Network, timetables and operations
  - Three key aspects:
    - Vehicle -> Passengers
    - Trip -> journey
    - Costs -> benefits
  - Data driven research
- Light rail
  - Planning and decision making
  - Optimization of planning and operations
  - Success and failure aspects in NL
    - Analysis of projects in NL
    - Book in 2015, in cooperation with Dr. Rob vd Bijl





### **Outline**

Increasing quality and ridership of public transport services

Light rail combines strengths of several systems (train, tram, metro)

Service reliability is key quality aspect

Potential impacts?

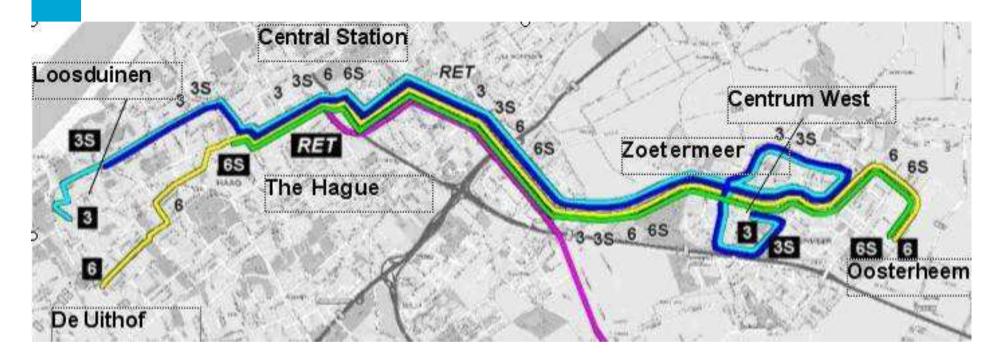
Decision making?

#### Two cases:

- Light rail operations: RandstadRail The Hague
- Light rail planning: New tram line Utrecht



### RandstadRail: The Hague



About 95.000 passengers per day

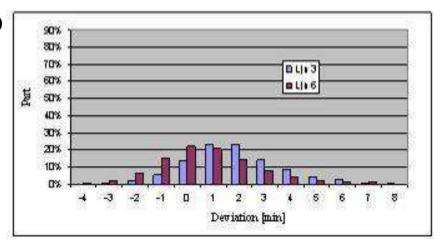
Two lines; 33 and 27 km | 41 and 31 stops

5 min headway per line per direction



## Focus on service reliability

- High level of quality and reliability
- In urban area
  - Poor punctuality
  - Poor regularity
- High number of vehicles per hour per direction (>24)
- Signalling applied: limited capacity
- Shared tracks with tram and metro
- Operational targets of transit authority





### **Main elements**



- Preventing unplanned stopping
- Punctuality
- Dwelling (vehicles and stops)
- Timetable
- Dispatching room

### **Actual effects**

• Average dwell time  $28 s \rightarrow 24 s$ 

Standard deviation - 70%

• Average delay  $90 s \rightarrow 20 s$ 

• Departure punctuality:  $70\% \rightarrow 93\%$  <-1,+1>

• Driving ahead of schedule:  $50\% \rightarrow 7\%$  < $\leftarrow$ ,0>

• Customer satisfaction: 6.7->7.4

• Ridership growth: ~30%



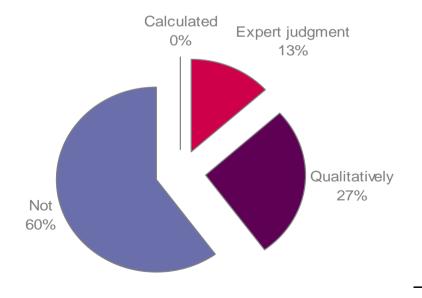
### **Conclusions**

- RandstadRail: High frequent light rail in an urban area
- High reliability because of controlling operations
- Ridership growth due to substantial quality leap
- How to incorporate quality improvements in decision making and planning?



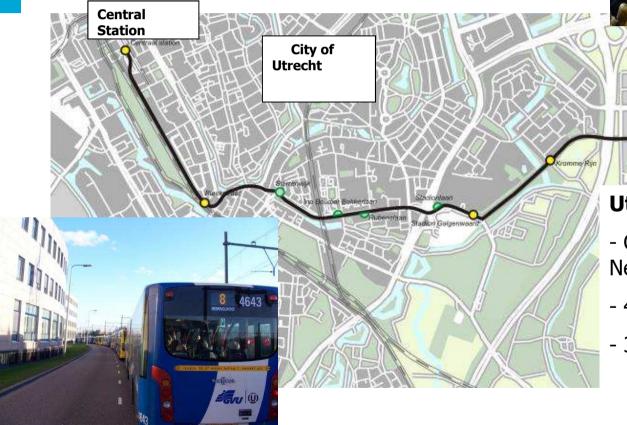
## **Decision making in public transport**

- Most projects aim at enhanced reliability
- Service reliability is often missing in CBA and transport models
- We developed:
  - Methodology to incorporate passenger impacts of service reliability:
    - Transport models (reliable forecasts)
    - Cost benefit analyses
- Applied in Utrecht





## Case: Uithoflijn (line 12)





- University
- Hospital

#### **Utrecht**

- Centrally located in the Netherlands
- 4<sup>th</sup> largest city
- 300.000 inhabitants



## **Problem analysis**

- Busiest bus line in the Netherlands: 27.000 passengers per day
- Frequency of 23x/hour/direction using double-articulated buses: 30x/hour/direction necessary
- Mobility is still growing
  - +25% planned property in the Uithof: +8000 students, +10.000 employees
  - Total: 53.000 students, 30.000 employees and 3.500 visitors (hospital)
  - No additional parking space
  - Demand forecast: 46.000 passenger per day

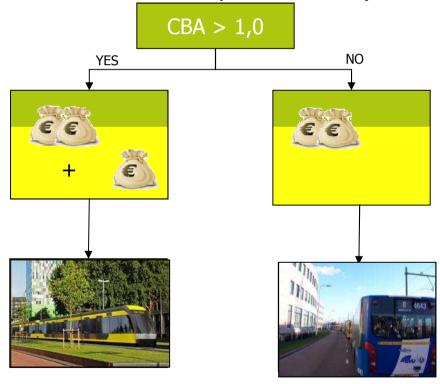
#### **Solution**

**Introduction of a light rail line: 16-20x/hour** 



## **Ministry requires CBA**

- Regional parties agreed with plans and finances
- €110 million of Minister of Transport available (about 1/3 of total costs)

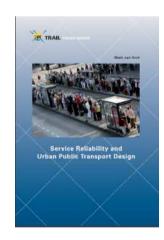




## Our approach

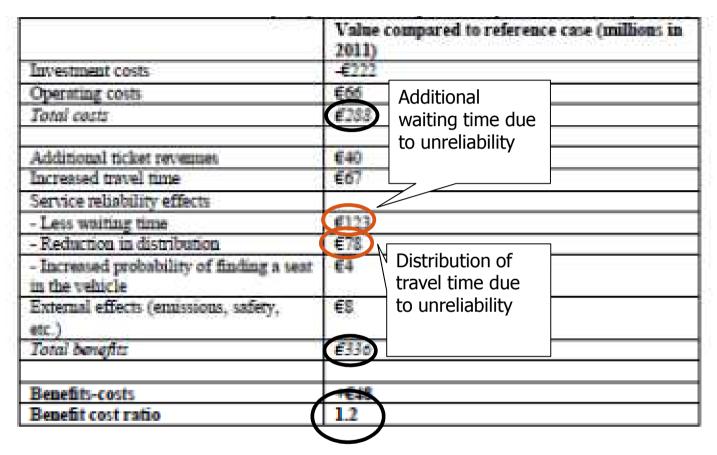
#### **Calculations of:**

- Future demand, including tram bonus impacts
- Costs (infrastructure and operations)
- Benefits
  - Travel time gains
  - Reliability gains





#### **Results CBA**



Service reliability effects are over >60% of all benefits!

This method was approved by the Dutch Ministry and the Minister provided the €110 million



#### **Conclusions**

- Service reliability is important quality aspect of public transport
- Light rail enables increase in service realibility and higher ridership
- Little attention to service reliability in cost-benefit analyses
- Research and case proves:
  - It is possible to quantify service reliability and calculate the monetary value
  - Service reliability benefits made the difference
- Service reliability needs more attention in both planning and decision making

### **Questions / Contact**

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#### **Papers:**

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International Railway Journal



